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Media Advisory

***Vinifera 2010 Celebrating Women in the Capital Markets
Together with Toronto's Top Female Chefs***

What: Vinifera 2010, the premier social event for Toronto's financial community and hosted by Women in Capital Markets (WCM), is taking place the evening of March 10, 2010.

This year's event, the 10th annual Vinifera gala, features an exclusive group of Toronto's top female chefs who will be showcasing their gastronomic flare in unison with outstanding wines. Guests will not only be able to interact with these accomplished chefs while enjoying inspired culinary creations and fine wines, but will also have the opportunity to bid on one-of-a-kind auction items.

Proceeds from Vinifera will go towards the Heather L. Main Memorial Scholarship Fund — an endowment set-up to encourage young women to pursue careers within the capital markets and financial industries — as well as to other WCM Education initiatives and outreach programs.

Who: The exclusive group of chefs includes: Anne Yarymowich from FRANK; Christine Cushing from Fearless in the Kitchen on the W Network; Mrs. Amar Patel of Indian Rice Factory; Dufflet Rosenberg of Dufflet Pastries; Esther Benaim, co-owner Great Cooks on Eight; and Dinah Koo, owner Koo & Co. Anne Martin, one of Toronto's star sommeliers, will also be on hand to share her passion for wine.

When: Wednesday, March 10 at 5:30pm

Where: The Carlu
444 Yonge Street, 7th Floor
Toronto, Ontario

Vinifera 2010 is sponsored by UBS – Grand Cru Sponsor, along with Reserve Sponsors KPMG, Osler, Hoskin & Harcourt LLP, ITG, BMO Financial Group, RBC Capital Markets, CIBC, Scotia Capital and TD Securities.

Women in Capital Markets (WCM), celebrating its 15th anniversary in 2010, is a non-profit organization that aims to support and advance female leaders in business, foster accountability for diversity in the industry, and recognize leaders who have contributed significantly to the advancement of women in the capital markets. More information is available at www.wcm.ca.

Contact:
Sherry Boisvert
416.924.4442 ext 260
sboisvert@apexpr.com